Institute Industrial Interaction Cell (IIIC)

Vision:

To be a leading facilitator of industry-academia collaborations, fostering innovation, skill development, and employability, while producing industry-ready professionals equipped to address global challenges through practical exposure, research, and technological advancements.

Mission:

1. To strengthen the link between academia and industry by promoting continuous interaction, collaboration, and knowledge exchange.
2. To provide students with real-time industry experiences, internships, live projects, and exposure to the latest technological trends and industry practices.
3. To support faculty and students in research and development projects that address industry needs and contribute to innovation and technological advancement.
4. To organize workshops, seminars, guest lectures, and training programs that bridge the gap between academic learning and practical industry applications.
5. To improve student employability by facilitating recruitment drives, placement opportunities, and industry internships.

Objectives:

1. **Industry Exposure for Students**: To provide students with opportunities for internships, industrial visits, and live projects, enabling them to gain practical insights into real-world industry scenarios.
2. **Research and Development Collaborations**: To initiate and promote R&D collaborations with industries that lead to innovative solutions for current and emerging industrial challenges.
3. **Skill Development**: To organize training programs, workshops, and certification courses focused on developing industry-relevant technical, managerial, and soft skills.
4. **Networking and Professional Growth**: To create platforms for students, faculty, and industry professionals to interact, thereby fostering professional growth, mentorship, and networking opportunities.
5. **Placement and Career Development**: To coordinate and facilitate campus recruitment drives, job placements, and career development workshops, ensuring students are well-prepared for their professional journey.
6. **Knowledge Dissemination**: To host seminars, conferences, and expert lectures that expose students and faculty to the latest industry trends, technologies, and best practices.