

# NAAC REASSESSMENT 2024

## Criterion 7 Institutional Values and Best Practices

### Key Indicator 7.3 Institutional Distinctiveness

7.1.4 Portray the performance of the Institution in one area distinctive to its priority and thrust within 1000 words

**Empowering Tamil Nadu: The Transformative Impact of PERI Job Fairs**

PERI Education has been organizing job fairs for over a decade, playing a key role in helping people in Tamil Nadu find employment. These job fairs have not only provided job opportunities but also contributed significantly to the socio-economic development of individuals and communities. Here's a look at the history and impact of these job fairs, year by year.

**2014:** In 2014, PERI Education held its first job fair, which became India's largest at that time. It attracted 40,000 participants and resulted in 1890 job offers. This event set a new standard in the Indian job market and showed the need for such large-scale employment events. The success of this fair highlighted the growing demand for skilled workers and the critical role that educational institutions can play in bridging the gap between job seekers and employers.

**2015:** Building on the success of the first fair, the 2015 job fair introduced online screening to match candidates with job profiles more effectively. This fair had 12,000 participants and led to over 1,000 job offers. The focus was on creating a more tailored experience for job seekers and employers. By leveraging technology, PERI Education was able to streamline the hiring process, making it more efficient and effective for all parties involved.

**2016:** The 2016 job fair continued to grow in popularity and success. With 10,636 participants, the fair resulted in 1,732 job offers. PERI Education's dedication to improving the job matching process was evident in the event's smooth organization and positive outcomes. This fair emphasized the importance of industry-specific skills and training, showcasing PERI's commitment to aligning its educational programs with the needs of the job market.

**2017:** The 2017 job fair was the most successful yet, with 12,450 participants and 2,127 job offers. The high level of interest from industries showed the fair's growing importance as a key event for employment opportunities in Tamil Nadu. The participation of numerous leading companies highlighted PERI's strong industrial connectivity and its ability to attract top employers looking for skilled and capable candidates.

**2020:** After a brief hiatus, the job fair returned in 2020 with 35 companies participating. Despite the challenges posed by the COVID-19 pandemic, the fair saw 17,222 participants and made 2473 job offers, demonstrating its resilience and adaptability. This fair underscored the critical role of job fairs in providing stability and opportunities during uncertain times, helping individuals and families navigate the economic impact of the pandemic.

**2022:** The 2022 job fair had 41 companies participating and attracted 7,134 participants. This event led to 1,144 job offers, reflecting a steady demand for employment opportunities and the effectiveness of the job fair format. The fair's success illustrated the ongoing need for direct engagement between employers and job seekers, particularly in a recovering economy.

**2023:** In 2023, 46 companies participated in the job fair, which had 5,230 participants and resulted in 1,176 job offers. The fair continued to be a vital platform for connecting job seekers with employers. It also highlighted PERI's commitment to fostering strong relationships with industries, ensuring that students and job seekers had access to the best opportunities available.

**2024:** The most recent job fair in 2024 saw 6,254 participants and 1490 job offers from 32 companies. Despite the increasing shift towards digital and virtual job fairs, the traditional format remained popular and effective. This fair reinforced the importance of personal interactions in the hiring process, which can often lead to more meaningful employment relationships.

The PERI Job Fairs have seen a steady increase in the offer rate compared to the number of candidates shortlisted for interviews over the years. This improvement is a testament to our growing expertise in matching the right candidates with the right job descriptions. By continually refining our screening processes and understanding industry needs, we have enhanced our ability to identify the best candidates for each role. This focus on precision and quality ensures that both job seekers and employers find the perfect match, leading to higher job offer rates and more successful employment outcomes.

**Cumulative Impact:** Over the years, PERI Job Fairs have collectively attracted 176,047 participants and facilitated 12380 job offers, involving 271 companies. These fairs

have not only provided jobs but have also contributed to the socio-economic growth of individuals and their families.

**Social and Individual Impact:** The impact of the PERI Job Fair extends beyond mere employment statistics. These fairs have played a pivotal role in transforming the lives of individuals and their families. PERI is not just facilitating employment but also contributing to the socio-economic upliftment of the community. The job fair helps individuals secure stable and rewarding careers, which in turn brings financial stability and improved quality of life to their families. This ripple effect strengthens the social fabric of Tamil Nadu, fostering a more prosperous and resilient community.

**Building Industrial Connectivity:** PERI Education's strong industrial connectivity is a key factor in the success of its job fairs. By maintaining close relationships with leading companies, PERI ensures that its job fairs attract top employers who are actively looking for skilled candidates. This connectivity also allows PERI to stay updated on industry trends and requirements, enabling the institution to tailor its educational programs to better prepare students for the job market.

**Conclusion:** PERI Education's job fairs have made a substantial impact on employment in Tamil Nadu. By providing a reliable platform for job seekers and employers to connect, these fairs have helped countless individuals find stable employment and improve their quality of life. As PERI continues to innovate and adapt, its job fairs will remain a crucial part of the employment ecosystem in the region. Through these efforts, PERI Education not only supports individual career growth but also contributes to the broader socio-economic development of Tamil Nadu. Thank you.

In conclusion, the success of PERI Education's job fairs transcends mere crowd counts, underscoring the paramount importance of their meticulous shortlisting process. Over the years, these fairs have been instrumental in connecting job seekers with employers, not merely through sheer numbers but through precision and quality in candidate selection. By consistently refining their screening processes and aligning them with industry needs, PERI has facilitated meaningful employment outcomes for thousands in Tamil Nadu. Beyond statistics, these fairs have catalyzed transformative changes in individuals' lives, fostering

socio-economic upliftment and strengthening the community fabric. With a steadfast commitment to innovation and adaptation, PERI's job fairs will continue to serve as indispensable pillars of the region's employment ecosystem, driving both individual career growth and broader socio-economic development.

## PERI Job Fair 2014

The PERI Job Fair 2014 was conducted on 22nd & 23rd March 2014. An astounding 40,000 candidates from all over India congregated at PERI campus, Mannivakkam, West Tambaram, Chennai to meet 37 companies from various fields including IT, BPO and engineering.



As candidates competed for 5,000 job openings, companies hired their top recruits. The fair was open to all 2011, 2012, 2013 and 2014 graduates. The candidates were from varied disciplines including engineering, management, arts, science and life sciences.

Entry was free for all with the doors opening at 8.00 AM. The fair was inaugurated at 9.30 am by Mr. Dhanabalan, Retired Chairman, TANSTIA-FNF in the presence of Mr. Hariram, Chief Regional Manager, Indian Overseas Bank, the Chairman, Mr. Saravanan Periasamy, the Principal, Dr. Sendil Velan, the COO, Mr. Sasikumar, representatives of the attending companies and PERI staff.





By around 10.30 AM, more than 25,000 candidates had arrived leading to a total of 30,000 candidates on the first day. Another 10,000 candidates came on the next day setting the final total to approximately 40,000 candidates. Candidates from Delhi, Bangalore, Ranchi and many parts of India arrived, in addition to candidates from all over Tamil Nadu. This has been one of the largest turnouts for a job fair in Chennai.



PERI had organised facilities for various stages of interview including group discussion, face-to-face and multi-panel interviews. In addition, free transport to the fair from Tambaram, Perungulathur & Vandalur was arranged. The extremely large crowd helped keep the fair buzzing and alive from start to end.

After rigorous shortlisting of thousands of profiles by the attending companies, a few thousand candidates had been shortlisted for the next round of interviews. The actual number of selected candidates was decided over the subsequent weeks.

Some companies which had not been able to make it to this edition of the fair due to space constraints expressed their interest in being part of the next fair. They have also promised to conduct campus placements at PERI IT for our students.

#### Participated companies in PERI JOB FAIR 2014

1. Cognizant
2. Infosys
3. Tech Mahindra
4. Dell
5. Wipro
6. Nova Global
7. Kochar
8. CSS Corp
9. Hinduja
10. Randstad
11. HCL
12. HDFC Bank
13. Polaris
14. Sutherland
15. Convergys
16. USHA

17. Ansi
18. Aegis
19. Serco
20. Royal Enfield
21. Equiniti
22. Pioneer Engineering
23. Mphasis
24. Quattro
25. Reynolds
26. Maverick
27. Trigent
28. Firstsource
29. Coretree
30. Rajsriya Automotive

### **PERI Job Fair 2015**

The PERI Job Fair 2015 was conducted on 21st & 22nd March 2015. 12,000 registered candidates from all over India convened at the PERI campus to meet companies from diverse fields. About 12,000 eligible candidates competed for 2,000+ jobs openings and over 1000 students were offered a job on the spot with many more shortlisted for another round of interview. The fair was open to all 2012, 2013, 2014 and 2015 graduates. The candidates were from varied disciplines including engineering, management, arts, science and life sciences.

Entry as always was free for all candidates. The fair was inaugurated at 9.30 AM by Mr. R.Koteeswaran, Managing Director & Chief Executive Officer, Indian Overseas Bank, Chennai. Invited guests included Mr. Sundar, CRM, Indian Overseas Bank, Chennai. PERI IT's Chairman, Mr. Saravanan Periasamy. PERI IT's Principal, Mrs. Kousalyadevi. Our COO, Mr. Sasikumar, representatives of the attending companies, media and PERI's staff and students.





Candidates from Delhi, Bangalore, Pune, Ranchi and many parts of India arrived, in addition to candidates from all over Tamil Nadu.



Forms of interviews including group discussions, face-to-face and multi-panel interviews. The large and enthusiastic crowd helped keep the fair buzzing and alive from the start to the end.

After rigorous short listing of thousands of profiles by the attending companies, a few thousand candidates had been chosen for the next round of interviews.

Firms that were unable to make it to this edition of the fair due to space constraints expressed their interest in being part of the next fair. They have also promised to conduct campus placements at PERI IT for our students.

#### Participated companies in PERI JOB FAIR 2015

1. Infosys
2. HCL
3. IBM
4. Polaris
5. Tech Mahindra
6. Sutherland
7. RBS
8. CSS Corp
9. Randstad
10. Concentrix
11. Adaptavant
12. Data Logics
13. Serco
14. Kochar
15. Gestamp
16. Delphi TVS
17. Saradha Motors
18. JTEKT Sona Automotive
19. Dhonadhi Infotech
20. Aqua Pure Plus
21. Prelude Systems
22. Maarga Systems
23. Systech

24. Dynamic HRD

25. Matrimony

## PERI Job Fair 2016

The PERI Job Fair 2016 was conducted on 2nd & 3rd April 2016. More than 10,636 registered candidates from all over India convened at the PERI campus to meet companies from diverse fields.

10,636 candidates competed for 1,500+ jobs openings and over 1000 students were offered a job on the spot with many more shortlisted for another round of interview. The fair was open to all 2014, 2015, and 2016 graduates. The candidates were from varied disciplines including engineering, management, arts, science and life sciences.

Entry as always was free for all candidates. The fair was inaugurated at 9.30 AM by Mr. Pawan Kumar Bajaj, Executive Director, Indian Overseas Bank, Chennai. Invited guests included Tmt. Gajalakshmi, District collector, Kanchipuram, PERI IT's Chairman, Mr. Saravanan Periasamy, PERI IT's COO Mr. Sasikumar, PERI IT's Principal, Mr. Palson Kennedy and representatives of the attending companies, media and PERI's staff and students.





Mode of interviews including group discussions, face-to-face and multi-panel interviews. The large, vivacious and enthusiastic crowd helped keep the event engaged and alive from the start to the end.

After scrutinizing and short listing of thousands of profiles by the attending companies, a few thousand candidates had been chosen for the next round of interviews.

Organizations that were unable to make it to this edition of the fair due to space constraints expressed their interest in being part of the next fair. They have also promised to conduct campus placements at PERI IT for our students.



Participated companies in PERI JOB FAIR 2016

1. 3 Edge Solutions
2. Adaptavant
3. Aegis Global
4. Aqua Pure Plus

5. CEO India
6. CMS Info Systems
7. CSS Corp
8. Datalogics
9. Eureka Forbes
10. Hakuna Matata
11. HCL
12. HDFC Life
13. Hexaware
14. Hinduja Global
15. IDBI
16. Infosys
17. Iopex Technologies
18. Kotak Mahindra
19. Maarga Systems
20. Polaris FT
21. PERI Software
22. RBS
23. Sharda Motors
24. Soft Square
25. Sutherland Global
26. Systech USA
27. Talk Media
28. Tata CMC
29. Tech Mahindra
30. Tekbos
31. Vortex
32. Vuram
33. Ventech



## PERI Job Fair 2017

The PERI Job Fair 2017 was conducted 18th MARCH 2017. More than 12,450 participants from all over India convened at the PERI campus to meet companies from diverse fields.

12,450 candidates competed for 2,000+ jobs openings and over 2000 students were offered a job on the spot with many more shortlisted for another round of interview. The fair was open to all 2015, 2016, and 2017 graduates. The candidates were from varied disciplines including engineering, management, arts, science and life sciences and diploma.

Entry as always was free for all candidates. The fair was inaugurated at 10.00 AM by our Chief Guest Mr. John Devadason, Plant Head - APOLLO TYRES and Guest of Honour Mr. S. Prasad, Director- TVS Group Companies. PERI IT's Chairman, Mr. Saravanan Periasamy, PERI IT's COO Mr. Sasikumar, PERI IT's Principal, Mr. Palson Kennedy and representatives of the attending companies, media and PERI's staff and students.



Mode of interviews including group discussions, face-to-face and multi-panel interviews. The large, vivacious and enthusiastic crowd helped keep the event engaged and alive from the start to the end.



After scrutinizing and short listing of thousands of profiles by the attending companies, a few thousand candidates had been chosen for the next round of interviews.

Organizations that were unable to make it to this edition of the fair due to space constraints expressed their interest in being part of the next fair. They have also promised to conduct campus placements at PERI IT for our students.

#### Participated companies in PERI JOB FAIR 2017

1. 3 Edge Solutions
2. Aegis Global
3. Aqua Pure Plus
4. Caterpillar
5. CSS Corp
6. Datalogics
7. Dhonaadhi Hitech
8. Full Creative Technologies
9. Gamma Process Hub

10. Gestamp
11. Global Talent Track
12. HCL
13. Hexaware
14. HGS
15. IDBI Federal
16. Infosys
17. Merit Group
18. Paragon Digital
19. Rane Brakes
20. RBS
21. Reliance
22. Soft Square
23. Sparkle Soft Solutions
24. Super Auto Forge
25. Sword
26. Tech Mahindra
27. Tekbos
28. Vega Intellisoft
29. Tata CMC
30. Wipro
31. Zebronic
32. Vector Works

### **PERI Job Fair 2020**

The PERI Job Fair 2020 was conducted 29th FEBRUARY 2020. More than 17,222 Registered Candidates from all over India convened at the PERI campus to meet companies from diverse fields.

17,222 candidates competed for 2,473 jobs openings and over 2000 students were offered a job on the spot with many more shortlisted for another round of interview. The fair was open to all 2014, 2015, 2016, 2017, 2018, 2019 and 2020 graduates. The candidates were

from varied disciplines including engineering, management, arts, science and life sciences and diploma. Entry as always was free for all candidates. The fair was inaugurated at 10.00 AM by our Chief Guest Mr. B.Santhanam, Chairman and Managing Director - SAINT - GOBAIN INDIA PRIVATE LIMITED. PERI Education's Chairman, Mr. Saravanan Periasamy, PERI Education's COO Mr. Sasikumar, PERI IT's Principal, Dr. R. Palson Kennedy, PERI AS's Principal, Dr. A. Gunasekaran and representatives of the attending companies, media and PERI's staff and students.



Mode of interviews including group discussions, face-to-face and multi-panel interviews. The large, vivacious and enthusiastic crowd helped keep the event engaged and alive from the start to the end.





## Achievement Repeatedly.



After scrutinizing and short listing of thousands of profiles by the attending companies, a few thousand candidates had been chosen for the next round of interviews.

Organizations that were unable to make it to this edition of the fair due to space constraints expressed their interest in being part of the next fair. They have also promised to conduct campus placements at PERI Education for our students.

### Participated companies in PERI JOB FAIR 2020

1. Allsec Technologies
2. Apollo Tyres
3. BankBazaar
4. Brakes India
5. Cognizant
6. Css Corp
7. eNtrust
8. Equitas



9. Gestamp
10. HCL
11. Hinduja Global Solutions
12. HTC Global Services
13. IBM
14. Inspirisys
15. JBM Group
16. Just Dial
17. Kriya
18. Matrimony.com
19. Mitsuba
20. MMC Infotech
21. Mr.cooper
22. Muthoot Finance
23. Kansai Nerolac
24. Royal Enfield
25. Salcomp
26. Sitel Group
27. Sutherland
28. Sundaram Business Services
29. Tafe
30. TATA Consultancy Services
31. Tech Mahindra
32. Vee Technologies
33. Wipro
34. Yamaha
35. Zoho

## **PERI Job Fair 2023**

The PERI Job Fair 2023 was conducted 13th MAY 2023. More than 5,230 participants from all over India convened at the PERI campus to meet companies from diverse fields.

5,230 candidates competed for jobs openings and over 1,176 students were offered a job on the spot with many more shortlisted for another round of interview. The fair was open to all 2020, 2021, and 2022 graduates. The candidates were from varied disciplines including engineering, management, arts, science and life sciences and diploma.

Entry as always was free for all candidates. The fair was inaugurated at 10.00 AM by PERI IT's Chairman, Mr. Saravanan Periasamy, PERI IT's COO Mr. Sasikumar, PERI IT's Principal, Mr Palson Kennedy and with HR & representatives of the attending companies, media persons and PERI's staff and students.

Mode of interviews including group discussions, face-to-face and multi-panel interviews. The large, vivacious and enthusiastic crowd helped keep the event engaged and alive from the start to the end.

After scrutinizing and short listing of thousands of profiles by the attending companies, a few thousand candidates had been chosen for the next round of interviews.

Organizations that were unable to make it to this edition of the fair due to space constraints expressed their interest in being part of the next fair. They have also promised to conduct campus placements at PERI Education for our students.





Participated companies in Job Fair 2023 are

1. ADBOXERS
2. Agira Technologies
3. Bigeye Global Solutions PVT LTD
4. ISOURCE ITES
5. NOTASCO TECHNOLOGIES INDIA PVT LTD
6. WIN WIN WEB
7. COMSTAR
8. PEGATRON
9. BYD
10. Delphi-TVS Technologies LTD,
11. SCYO DECISION SERVICES
12. ONCOSPARK INDIA PVT LTD
13. EDVEON TECHNOLOGIES
14. SUTHERLAND
15. INFINITI SOFTWARE SOLUTIONS
16. KONE ELEVATOR INDIA PVT LTD
17. APOLLO TYRES
18. CATERPILLAR
19. WEBASTO
20. HAKUNA MATATA SOLUTIONS PVT LTD



21. YAZAKII INDIA PRIVATE LIMITED
22. NUTECH INDUSTRIAL PARTS PVT LTD
23. TPI COMPOSITES
24. VISAI LABS
25. NCR
26. STANADYBE
27. THE DOLLAR BUSINESS
28. CASAGRAND BULIDER PVT LTD
29. VAJRA GLOBAL
30. SEVIKATECH
31. BANKBAZAAR
32. GETFARMS
33. INFOZANT IT SOLUTIONS PRIVATE LIMITED
34. YTSE TECHNOLOGIES
35. ALLSEC TECHNOLOGIES
36. ONEYES INFOTECH SOLUTIONS
37. TOUCHMARK DESCIENCE PVT LTD
38. QUESS CORP PVT LTD
39. CLASSIC INDUSTRIES AND EXPORT LIMITED
40. VAKEN TECHNOLOGIES PVT LTD
41. TECH MAHINDRA
42. MOVATE
43. MMC INFOTECH SERVICES PVT LTD
44. SATYAM VENTURE ENGINEERING SERVICES PVT LTD
45. TCS
46. GKN AUTOMOTIVE INDIA PVT LTD.